

EU GO- EUROPEAN URBAN GARDENS OTESHA

IDENTIFICATION OF A GOOD EDUCATIONAL PRACTICE OR TOOL

Name of the community garden		Possible short title for the practice		
activity outside the garden, done by the association A Fleur De Pierre		"Self financing by garden-care services for individuals"		
Type of tool		Contact person	Name and role	Christel FERRE - Manager Facilitator Trainer
Activity	<input checked="" type="checkbox"/> Training		Phone	0033 492 31 69 74 / 0033 610 56 74 34
Methodology	<input type="checkbox"/> Document		E-mail	afleurdepierre@orange.fr
Other (specify):			Other contacts	SAINT MARS Isabelle 06 46 44 84 50
It can be addressed to...		It deals with the following topics...		
All	<input type="checkbox"/> School	Intercultural dialogue	Intergenerational dialogue	
Children	<input type="checkbox"/> Institution	Gender Equality	Fight against poverty	
Youngsters	<input type="checkbox"/> Social service	Sustainable Consumption	<input checked="" type="checkbox"/> Education to sustainable development	
Adults	<input checked="" type="checkbox"/> Job service	Sustainable Urbanisation	Socio-professional training	
Women	<input checked="" type="checkbox"/> Migrants service	Health promotion	Social cohesion	<input checked="" type="checkbox"/>
Elderly	<input checked="" type="checkbox"/> Neighbourhood	Horticultural therapy	Leisure activity	
Other (specify)		Other (specify)		
DESCRIPTION Please describe the practice you have developed.				
<p>A Fleur de Pierre has signed an agreement with a home help service, which allows to supplement their traditional services (household and other services) with our landscape skills.</p> <p>We provide landscape services, using agroecological practices, to diverse audiences, especially elderly and / or low-income people.</p> <p>Services: trimming hedges and shrubs, weeding, weed control, routine maintenance of plants (remove spent flowers, raking, bring fertilizer ...), landscaping, construction of dry-stone or masonry walls, pruning ...</p>				
AIMS AND OUTCOMES Which are the main purposes tackled in a community garden with this tool? Which concrete results have been observed at short and long term?				
<p>AIMS</p> <p>Provide to a wide audience, landscaping services:</p> <ul style="list-style-type: none"> - According to our values of solidarity, by a differential tariff depending on household incomes, - The implementation of agro ecological techniques <p>OUTCOMES</p> <p>Most customers pay the lowest price. This highlights a need for landscape services for people who would not have the financial means to afford the services of traditional landscape contractors.</p>				
WHAT MAKES IT A GOOD PRACTICE OR TOOL? Identify which elements make this action a good practice, for ex. Innovation, coherence, link with other projects or people, favours social mixing, simplify work, earn time or money, etc.				
<p>Solidarity and environment :</p> <p>These are often older people who contact us because they can not maintain their own gardens, because of their physical limitations.</p> <p>Most are single women because of their lack of experience in gardening, combined with their desire to properly maintain the garden. Our interventions also help perpetuate their memories and their experienced in the garden.</p> <p>The majority of affected customers have low incomes.</p>				



Those concerned with our highest rates are more interested in the agro ecological side (these environmentally friendly techniques become more widespread).

Not to mention that this activity created by the social link availability, and listening to stakeholders.

And also, this activity creates social link by the availability and listening skills of the technicians.

STEP BY STEP Please, describe how to put in practice, guiding with clear instruction and materials needed someone that would like to experiment your tool in a local community garden around Europe

1. Acquisition of basic equipment needed for these services (mulcher, rake, tarp, shears, two-hand)
2. Partnership with “La Populaire” (home assistance service) which found a need for gardening services for its clients
3. Networking with customers of “La Populaire”
4. Client development through word-of-mouth
5. Investment in other equipment, allowing to expand our services, such as buying a truck (green waste disposal)

COMPETENCES Which are the previous knowledge and skills required to put in practice this tool?

- Know how to manipulate tools, while respecting the safety rules
- Knowledge of botany, plant biology in order to respect the operation of vegetative plants
- Demonstrate respect and rigor in his work
- Ability to listen the customers and being available

EVALUATION How do you normally evaluate the outcomes of this tool?

We have not created an assessment tool specific, but we evaluate the achievement of initial objectives by:

- Satisfactory customer feedback,
- A constant customer base,
- the renewal of the partnership with our partner “La Populaire”

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