EU GO- EUROPEAN URBAN GARDENS OTESHA

IDENTIFICATION OF A GOOD EDUCATIONAL PRACTICE OR TOOL

Name of the community garden	Possible short title for the practice
JARDIN DES AURES (ORGANISATION : ACCUEIL ET RENCONTRES)	Movies in the Garden

Type of tool				Contact person		
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It can be addressed to...				It deals with the following topics...			
All	X	School		Intercultural dialogue	X	Intergenerational dialogue	X
Children	X	Institution		Gender Equality		Fight against poverty	
Youngsters		Social service		Sustainable Consumption		Education to sustainable development	
Adults		Job service		Sustainable Urbanisation		Socio-professional training	
Women		Migrants service		Health promotion		Social cohesion	
Elderly		Neighbourhood	X	Horticultural therapy		Leisure activity	
Other (specify)				Other (specify)			

DESCRIPTION Please describe the practice you have developed.

A projection of animated short film is available in the garden, one Tuesday evening per month at the sweet season (March if possible, to July, then September and October if possible).
Programming (films + schedule) is consistent with the public that comes to these projections (people from the surrounding neighborhood): families or even children coming alone.
This project started from the initiative of an employee of "Home and Encounters" local resident and a neighbor. Then the event has grown: the programming is now offered by "People and Culture", which has become our partner. It is an association of public education, fighting for 60 years against cultural inequalities and fighting for the right to learn throughout life.
The evening begins before the screening with a picnic where everyone is invited to bring something to share with others.
Each session is prepared by a group of people composed of programmers viewers and has a specific theme (eg friendship, over-consumption, the strangeness and madness of men).
A moment of exchange with the public on this topic is made in the introduction and other moments of exchange take place after the movies.

A special evening is held in June for the annual festival of music, the music is then also the film's theme chosen for the occasion. The movie is preceded by concerts (choir, jazz and funk band, etc.) to wait in a festive way to the dark for projection! This year, "Accueil et Rencontres" is considering organizing a meal, sold at a modest price, to be prepared by a group of neighborhood women, (these women do it already all year long in a social center nearby)

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These movies in the garden led this year to a side event : a workshop about "animated films":
- "Accueil et Rencontres" has offered to gardeners and nursery school children to participate.
- A dozen children and their parents participate to these workshops led by “Peuples et Culture” (People and Culture)
In ten sessions (one hour thirty each), they achieve an animated film entitled "Tree", with elements of the garden (sounds, collages of natural features, scenery), and this film will be screened in the garden!

AIMS AND OUTCOMES Which are the main purposes tackled in a community garden with this tool? Which concrete results have been observed at short and long term?

These cinema showtimes **create social ties**: the garden, with its quiet and pleasant collective space, is a place for friendly moments, where the meeting between people is encouraged by the proposal of sharing meals and exchanging ideas, feelings, around the films.
For some people from the neighborhood, who come primarily for a moment of leisure with the cinema, then **it is an opportunity to discover the garden**.
The selected films are not "classic" and are of all nationalities, the techniques and themes also are very varied. The surrounding areas are characterized by contrasting habitats: sensitive social housing areas alongside residential areas, old and new. Thus, whatever their cultural or social origin, people get together to share a moment of cultural recreation friendly. De facto **these movies in the garden create social mix**.
In addition, they **promote intercultural and intergenerational dialogue**, because of times for discussion before and after the films. This mix is always observed, and there is a group of 'faithful' spectators, mixed, children and adults, who comes back with visible pleasure. Children and adults who participate in exchanges also come from different backgrounds: the ambience simple and good-natured encourages everyone to express themselves.

WHAT MAKES IT A GOOD PRACTICE OR TOOL? Identify which elements make this action a good practice, for ex. Innovation, coherence, link with other projects or people, favours social mixing, simplify work, earn time or money, etc.

The organization of such festive and cultural events is relatively simple and inexpensive, and allows a large number of people to have access to an original cultural recreation.
Furthermore, it is more than a moment of leisure: it gives the possibility to everyone to exercise a form of citizenship through exchanges about selected topics.
It also promotes social diversity and intergenerational dialogue.

STEP BY STEP Please, describe how to put in practice, guiding with clear instruction and materials needed someone that would like to experiment your tool in a local community garden around Europe

Material needs
Purchase or rental of video and sound equipment: video, audio speakers, screen (but not necessarily ...: in the "Jardin des Aures", the screen is a white bedsheet ballasted with logs of wood)
Benches, chairs, rugs, blankets, cushions: all that allows viewers to be installed correctly.
Lighting (eg Christmas lights) to be used after the projection.

Film selection
- Possible establishment of a programming group
- Beware! think of broadcasting rights
- Film loans by media libraries or individuals

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Communication before the event
- Posters in the neighborhood,
- Local information: among school teachers, associations of parents, the neighborhood committee, community centers and with all other partners.
- eMailing

COMPETENCES Which are the previous knowledge and skills required to put in practice this tool?

Skills related to the choice of video equipment and sound system and how to use it.
Skills related to a beforehand communication operation.
Coordination between partners organizers.
Interest in cinema and discovery (for programming).
Knowledge with respect to broadcast rights

EVALUATION How do you normally evaluate the outcomes of this tool?

We count the total number of spectators we noticed that a group comes up regularly (group consisting of people from various areas).
The number of adults accompanying the children increased.
The atmosphere is always good, and the problems of disruption of meetings by tweens (who came alone) have disappeared (they were managed by several adult viewers).
Since movies in the garden were proposed in 2009, the frequency of sessions increased, the content has been enriched, the public is still there and comes back once on the other.
In addition, this event, originally organized by a few people involved in neighborhood life, led to a rewarding partnership, the establishment of the annuel feast of music in the garden, and a workshop of animated film production.

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